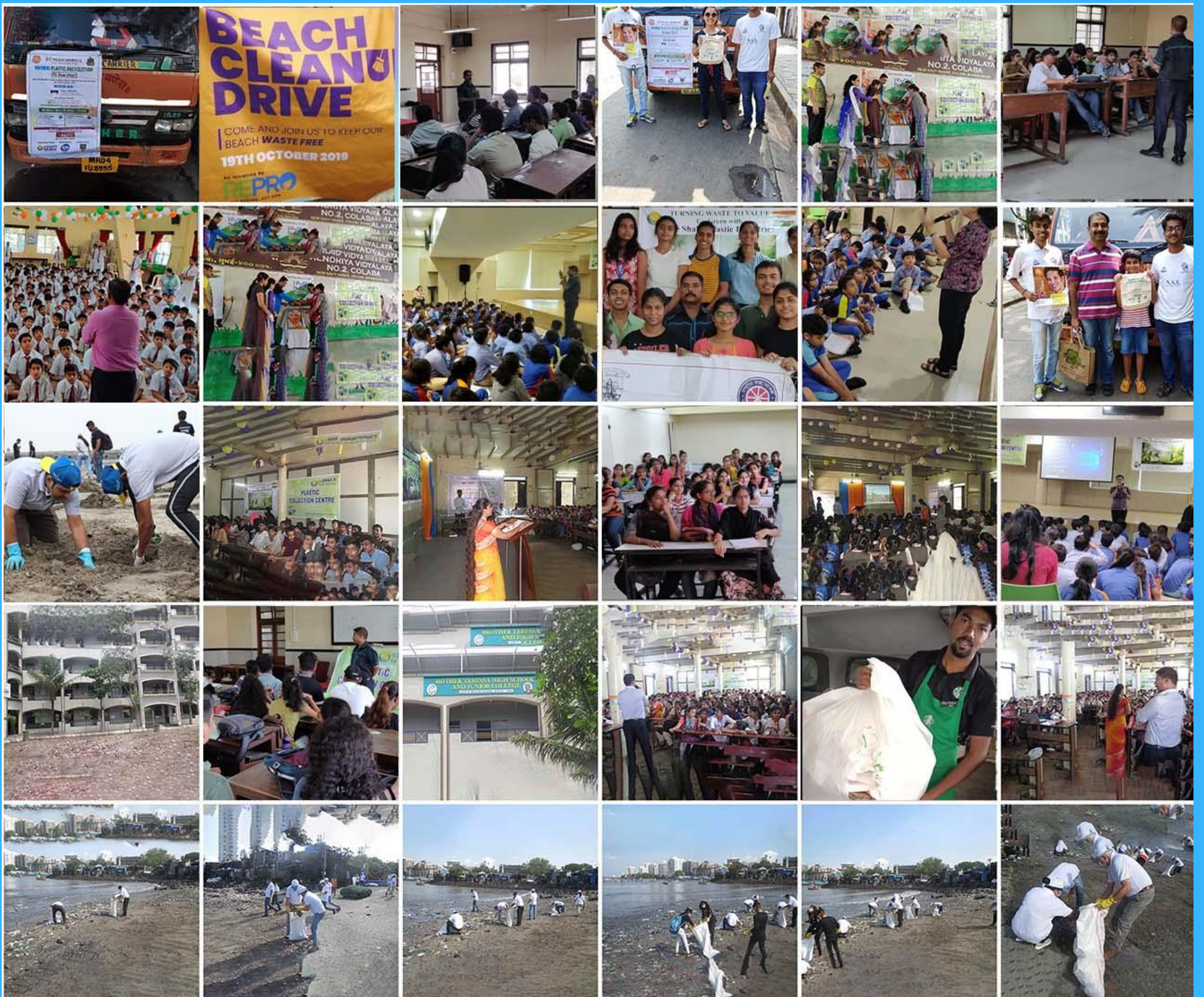


IEC & CSR Activities

This NGO, based in Mumbai, is directed by a specialized team of experts and was established by The Shakti Plastic Industries to carry out CSR initiatives on the socio-environmental fronts across India.






About us

- Established in Mumbai in 2021
- Collaborating on Long Term Projects such as MRF, PWPF, Collection and Segregation
- Focuses on waste management and recycling strategies aligned with UN SDGs
- Conducting awareness campaigns, medical camps, cleanups, trainings, and installs recycled products
- Beach Cleanups
- Offers training and skill development
- IEC activities for rag pickers, schools, RWAs and colleges.
- Installation of Upcycled Products



Our Impact

	Activities	 Participation	 Collection	 People Sensitized
1	Workshop for Waste Collectors	13000	36 MT	58,500
2	Workshop for schools & colleges	25881	-	1,16,464.5
3	Workshops in RWA (Residential Welfare Associations)	6000	325 T	27,000
4	Beach Cleanup Drives	12300	492 MT	-

Mission and Vision

Mission Statement:

- To promote and implement responsible and sustainable waste management and recycling strategies for all types of waste generators, while providing education and training opportunities for the community.

Vision Statement:

- To create a cleaner and healthier environment for all by fostering a culture of waste reduction, recycling, and environmental stewardship, while empowering the community to take action towards a sustainable future.

Social Uplifting



Employment
Creation

500+

Direct Jobs

Ragpickers Livelihood
Upliftment through

10,000+

Indirect Jobs

DIGNIFIED JOBS & BETTER WORK ENVIRONMENT

Better Work	Social Protection	Rights at Work	No Child Labour
Skill Development	Ethical Sourcing	Medical Insurance	Social Dialogue

Few of our models for working together

- Reverse Logistics
- Setting up of the entire Plastic Waste Processing Facility (PWPF)
- Material Recovery Facility
- Recycling Plants
- Training and Skill Development
- Recycled / Upcycled Products Installation

Reverse Logistics Model

- Collaboration with brands for collection of pre-consumer plastic waste from their stores
- Timely collection and efficient handling of logistics across India
- Transportation of waste to our factory for recycling
- Recycling of plastic waste into new products
- Provision of a recycling certificate to the brand as evidence of their sustainability efforts
- Implementation of best practices for waste management to minimize environmental impact
- Regular reporting and transparency to maintain accountability and build trust with the brands.

Reverse Logistics Model



Material Recovery Facility

- Assistance to brands in setting up new Material Recovery Facilities
- Collection and segregation of plastic waste material at the facility
- Segregations of plastic
- Training and Skills development
- Implementation of best practices for waste management to minimize environmental impact
- Regular reporting and transparency to maintain accountability and build trust with the brands
- Continuous improvement of the facility to ensure maximum waste reduction and efficient operations.

Setting up of the entire Plastic Waste Processing Facility PWPF

- Plastic waste processing facility setup
- Leveraging 50+ years of recycling expertise
- Vast network
- Experienced professional team
- Ongoing support and maintenance
- Regular reporting and transparency
- Continual improvement.



Training and skill upliftment

Under training and skill upliftment program we acquire existing MRF train staff and stakeholders for efficient collection and segregation of plastic waste

- Implementation of our expertise in operations
- Upgrades to the facility
- Partnership with local communities and organizations
- Implementation of best practices
- Regular reporting and transparency
- Continuous improvement

Upcycled products installation

- Collection of plastic waste from communities and organizations
- Installation of recycled or upcycled products in public spaces and private establishments
- Promotion of circular economy principles and sustainability efforts
- Partnership with local communities and organizations to drive positive environmental impact
- Regular reporting and transparency
- Continuous improvement

IEC Activities

- Collaboration with brands to conduct IEC (Information, Education, and Communication) activities
- Awareness sessions to educate communities on the importance of source segregation and proper waste management
- Plastic waste collection drive
- Beach cleanup drive
- Collection and transportation
- Implementation of sustainable waste management practices
- Regular reporting and transparency

Esteemed Brands



And 400 more

Working with Us: The Way Forward

- Partner with the largest recycler in India, with over 50 years of experience
- Tap into our vast network for plastic waste collection and efficient transportation
- Benefit from our expertise in setting up and running plastic waste processing plants
- Enjoy ongoing support and maintenance for the plant to ensure efficient operations
- Promote sustainable waste management practices and contribute to a circular economy
- Build trust and accountability with regular reporting and transparency
- Continuously improve and grow your waste management efforts with our support.



Beach Cleanup at Juhu Beach, Mumbai 2022



Food Distribution Covid-19



Training and Awareness workshop at St. Mathew's High School and Jr. College



Plastic Waste Awareness campaign Maharashtra College of Arts Science and Commerce, Nagpada Mumbai central.



Beach Cleanup at Girgoan Chawpaty



Plastic Waste Donation Camp at #UPCYCLE BAZAR



Milk Pouch Awareness in Mumbai at Kendriya Vidyalia No. 2, Navy Nagar, Colaba



Massive Beach Clean-up Drive at Aksa Beach, Malad, Mumbai



Team Shakti plastic at Aksa Beach for clean-up



The Waste collection and Awareness campaign at Sukh Sagar Society, D.B. Marg, Lamington Road, Mumbai Central (E).



The Waste collection and Awareness campaign on Milk packets at Malad west



Training and awareness workshop campaign at Khalsa college of Arts, Science, and Commerce



Waste collection and Awareness campaign at Neelkanth BMC





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EVERY PLASTIC COUNTS